

# Minutes

## Hotel meeting KHN Amsterdam

September 25th, 2025, Location: Double Tree by Hilton NDSM Wharf

**Contact details** :

- Marijke Vuik**, Landelijk voorzitter KHN  
E: [via directiesecretaresse: L.risseeuw@khn.nl](mailto:directiesecretaresse@khn.nl)
- Udo Delfgou**, Directeur KHN  
E: [via directiesecretaresse: L.risseeuw@khn.nl](mailto:directiesecretaresse@khn.nl)
- Rob Beukema**, REIN advocaten  
E: [beukema@rein.nl](mailto:beukema@rein.nl)
- Anouk Hendriks**, Booking.com  
E: [Anouk.hendriks@booking.com](mailto:Anouk.hendriks@booking.com)
- Julia Ploum**, Amsterdam in Motion  
E: [julia@westergas.nl](mailto:julia@westergas.nl)

Nr	ACTIONS, DECISIONS AND ANNOUNCEMENTS	LINKS EN DOCUMENTS
1	<p><b>Opening and Announcements</b> Chairmen Patrick Kerkhoven and Nico Evers give a welcome to the hoteliers and To Udo Delfgou, director KHN and Marijke Vuik, chair national board</p> <p>The minutes from June, 12th 2025 have been approved.</p>	<p><a href="mailto:pkerkhoven@winhotels.com">pkerkhoven@winhotels.com</a></p> <p><a href="mailto:nico.evers@westcordhotels.nl">nico.evers@westcordhotels.nl</a></p>
2	<p><b>Live AI inspiration sessions</b> If you apply Artificial Intelligence (AI) correctly, it can save you, as a hospitality entrepreneur, a lot of time and money. That's why KHN is organizing three inspiration sessions on AI: on September 30 in Zwolle, October 6 in Helmond, and November 3 in Dordrecht. AI expert Cas Bogaard will zoom in on tools and provide plenty of concrete examples and sharp insights for the hospitality industry that you can put into practice right away. To register, see the link. Also check out our own AI trainings in Amsterdam by Cas Bogaard.</p> <p><b>Labour Inspectorate checks on RI&amp;E and Psychosocial Workload (PSA)</b> Starting in November, the Labour Inspectorate will step up inspections and visit hospitality businesses, both announced and unannounced. Do you already have your RI&amp;E in order? And are you sufficiently monitoring and addressing the psychosocial workload of your employees? Make sure you are well prepared for an inspection. See the link for more information.</p> <p><b>Horeca Election debate</b> Reducing regulatory pressure, scrapping the VAT increase on accommodation, support for sustainability, and security for employers and employees. On October 13, we are organizing the horeca election debate in The Hague from 3:00 to 5:00 p.m. Join our chair, Marijke Vuik, in conversation with parliamentary candidates Arend Kisteman (VVD) and Mariëtte Patijn (GroenLinks–PvdA). Register via the link.</p> <p><b>Contribution KHN Amsterdam</b> As a hospitality entrepreneur in Amsterdam, you have recently received an invoice for the 2025 department contribution from KHN Amsterdam. See the link for more information</p> <p><b>NBTC Trend Publication</b> The Netherlands Board of Tourism &amp; Conventions (NBTC) presents the Trend Publication 2025 – an annual edition that provides insights into international travel trends for the Dutch tourism sector. See the link for more information.</p>	<p><a href="#">Inspiratiesessie AI voor de Horeca</a></p> <p><a href="#">AI beginners</a></p> <p><a href="#">AI gevorderden</a></p> <p><a href="#">AI voor HR</a></p> <p><a href="#">Controle arbeidsinspectie</a></p> <p><a href="#">Horeca verkiezingsdebat</a></p> <p><a href="#">afdelingsbijdrage</a></p> <p><a href="#">NBTC Trendpublicatie 2025</a></p>

	<p><b>Buurthotel</b> On September 27, during Neighbor Day, Buurthotel will be launched. This platform now connects 45 Amsterdam hotels with their local neighborhoods. The initiative aims to position hotels not only as places to stay overnight, but also as valuable community meeting spots. Buurthotel is supported by the municipality, which sees the initiative as a way to show both policymakers and residents that hotels can play a positive and meaningful role in the neighborhood. At the same time, it remains a challenge to make this added value and the benefits for the local community truly visible and tangible. In evaluations with residents, it also regularly emerges that this could be improved further and that there is room for growth. KHN regards Buurthotel as an important initiative that strengthens our lobbying efforts. That is why we make a clear call to as many hotels as possible to participate and work together to create a strong and attractive offering for the neighborhood</p> <p>For more information, see the link..</p>	<p><a href="#">Buurthotel</a></p>
<p><b>3</b></p>	<p><b>First Class hotels</b> Members will soon receive an update via mail about the planned expenses For information or joining FCH, mail to: <a href="mailto:taco@albushotel.com">taco@albushotel.com</a>, <a href="mailto:nico.evers@westcordhotels.nl">nico.evers@westcordhotels.nl</a> of <a href="mailto:pkerkhoven@winhotels.com">pkerkhoven@winhotels.com</a></p>	
<p><b>4</b></p>	<p><b>VAT on Accommodation</b> From January 1, 2026, hotels will be required to charge 21% VAT on room prices instead of 9%. This measure is part of the 2025 Tax Plan and will take effect on that date unless changes occur. It is wise to keep in mind that the increase will actually take effect on January 1, 2026. Since guests are already making reservations for next year, we advise informing them clearly and in time. See the link for more information.</p> <p>Marijke Vuik, national chair of KHN, provides an explanation of the lobbying KHN is conducting against the announced VAT increase on accommodation. Where did it start, what choices were made, where do we stand now, and what are the expectations?</p> <p>What KHN is doing: working towards the Tax Plan discussion in November, engaging with all parties. Letters have been sent to the program committees of the parties, from left to right, with clear and concrete proposals for a strong and future-proof hospitality sector. There are opportunities, but the situation is tight. We hope for an amendment, which would settle it immediately (a change in the wording of the Tax Plan). With a motion, however, the cabinet can always decide to ignore it. Question from the audience: Is there a plan for alternative coverage? This is currently under discussion.</p> <p>The House of Representatives wants to gradually increase the minimum youth wage, starting as early as January 1, 2026. KHN is not happy with this. This could once again lead to higher labor costs for hospitality entrepreneurs. See the link for more information.</p> <p><b>Register for the Horeca Election debate, Oktober 13th in The Hague</b> Reducing regulatory pressure, scrapping the VAT increase on accommodation, support for sustainability, and security for employers and employees. On October 13, we are organizing the horeca election debate in The Hague from 3:00 to 5:00 p.m. Join our chair, Marijke Vuik, in conversation with parliamentary candidates Arend Kisteman (VVD) and Mariëtte Patijn (GroenLinks–PvdA). Register via the link. A full house is needed!!</p>	<p><a href="#">Informeer je gasten over de BTW verhoging</a></p> <p>Presentation KHN lobby BTW (pdf)</p> <p><a href="#">KHN input voor de verkiezingen</a></p> <p><a href="#">Verhoging minimumjeugdloon</a></p> <p><a href="#">Horeca Verkiezingsdebat</a></p>

5	<p><b>Mentimeter Questions</b></p> <p>Questions have been asked to the participants using Mentimeter The results are not intended as a management tool. <i>"The information requested, shared, and discussed in this context is solely intended to provide a general overview of potential developments at the macro level. The aim is to gain insights into trends, market developments, and scenarios, not to make any agreements."</i></p>	<p><a href="#">Mentimeter resultaten</a></p>
6	<p><b>Update on the Legal Challenge to the Tourist Tax Increase</b></p> <p>Rob Beukema from REIN Attorneys provides an explanation of the process regarding the legal challenge to the tourist tax. The current status, action points, and next steps will be discussed. Our goal is to prevent the municipality from implementing any increases.</p> <p><b>Important:</b> If you receive the assessment, make sure it reaches REIN Attorneys as soon as possible (within 4 weeks of the date of issue; otherwise it cannot be processed) so they can prepare the objection. The authorization form can be sent earlier if needed.</p> <p><b>Note:</b> Even if you do not have supporting evidence, you can still file an objection to ensure you are included in any potential compensation.</p> <p><b>Costs for filing an objection:</b> REIN Attorneys charge a fixed fee of €250 excl. VAT. KHN will cover the costs of a test case.</p> <p><b>Call to action:</b> Participate and collect as much evidence as possible to submit. If in doubt, send it to Rob Beukema—he will assess whether it can be used.</p> <p><b>Suggestion:</b> Develop a QR code to explain to guests what the tourist tax they are paying is used for.</p>	<p>Presentation Verweer toeristenbelasting (pdf)</p> <p><a href="#">Follow the step by step plan</a></p> <p><a href="#">Authorization form</a></p>
	<p><b>Booking.com</b></p> <p>Anouk Hendriks, Market Team Manager, and Bart Wisman, Senior Account Manager, provide a market update on Pride 2025, ADE &amp; Marathon, the booking window, nationalities, and an update on upcoming campaigns and Booking Holdings Financial Services (BHFS).</p> <p>For your information:</p> <p><b>Booking.com freezes commission following VAT increase on accommodation</b></p> <p>Good news: Booking.com has announced that their commission will not increase during the first 18 months after the VAT increase on accommodation (from January 1, 2026). Previously, KHN discussed with Booking.com the undesirable situation where their commission automatically rises with a VAT increase, since it is calculated based on the room price including VAT. Booking.com has now decided to keep the commission calculated on the current VAT rate of 9%, even when the VAT on accommodation rises to 21%. This freeze applies for 18 months from January 1, 2026 (until July 1, 2027), unless Booking.com extends this period.</p> <p>The adjustment has not yet been implemented, but you can already request Booking.com to apply it for your hotel.</p>	<p><a href="#">Booking.com bevriest commissie by BTW verhoging op logies</a></p>
	<p><b>Amsterdam in Motion</b></p> <p>Amsterdam in Motion will be a spectacular, permanent public experience at the Westergas site. Visitors will embark on a time travel journey through the history of the city from 1275 to 2050, via the world's largest multimedia model. On the interactive upper floor, they can explore how the city will develop in the future and what role they play in it. A unique, immersive experience for everyone visiting our extraordinary capital. This is Amsterdam as you've never experienced it before.</p>	<p>Presentation Amsterdam in Motion (pdf)</p>
	<p><b><u>KHN Amsterdam Academy</u></b></p> <p>For trainings/workshops see the link. Incompany is also possible.</p> <p>Don't forget to use our free e-learning options for employees.</p>	<p><a href="#">KHN Amsterdam Academie</a></p> <p><a href="#">Gratis e-learning</a></p>

	<p><b>Directly informed about current KHN news.</b>          Have you already signed up for an app group? Hotel app group, Kennis app group or HR app group</p> <p>See also: KHN website, KHN Amsterdam Facebook and Instagram.          Would you like an update and more background information on current national, local dossiers or explanations of, for example, hospitality policies, make an appointment with the regional managers, Nathalie <a href="mailto:n.terheide@khn.nl">n.terheide@khn.nl</a> or Eveline <a href="mailto:e.doornhegge@khn.nl">e.doornhegge@khn.nl</a></p>	<p><a href="#">Hotel appgroep</a>  <a href="#">Kennis appgroep</a>  <a href="#">HR appgroep</a></p> <p><a href="#">KHN website</a>  <a href="#">KHN Amsterdam</a>  <a href="#">KHN Facebook</a></p>
	<p><b>The next KHN Amsterdam hotel meeting:</b>  <b>When:</b> Thursday 11 december 2025  <b>Where:</b> is not known yet</p> <p>Suggestions for speakers? Please let us know via <a href="mailto:amsterdam@khn.nl">amsterdam@khn.nl</a></p>	