





### Exclusive design

24/7 Premium food & beverages, local flavours, global brands, like We Proudly Serve Starbucks®. Red Bull, Alpro, Coco-Cola, Mars and more.





## Operational efficiency

Unmanned, technology-driven, low-labour, waste-reducing service, digital price tags.





# Tailored flexibility

Scalable, brandable formats for any hotel.





## Revenue growth

Turn space into profit with zero upfront cost. No capex. No staff. No operational complexity. Steady revenue. Proven profitability for all hotels sizes and higher guest satisfaction.





#### Sustainability build-in

CO<sub>2</sub>-measured, green energy, recyclable & ethical sourcing.



Selecta is Europe's No.1 provider of fully managed self-serve retail solutions – for coffee lovers, foodies and everyday treats. We reach over 10 million people every day in 16 countries.